

Media Release:

City of Florence & Hub+Weber Architects, PLC announce Graphic Design Competition

A new Fire/EMS Station is currently under construction for the City of Florence on Ted Bushelman Boulevard in Florence, KY. As part of the design of the new 10,000 square foot facility, Hub+Weber Architects, PLC has incorporated a memorial to the events of September 11, 2001. In 2011, the Florence Fire/EMS Department was fortunate to receive a piece of steel from the World Trade Center Towers from the Port Authority of New York and New Jersey. This piece of steel will be used in the memorial to all those who lost their lives on September 11, 2001 - with an emphasis on the first responders. The Florence Fire/EMS Department is honored and humbled to be a recipient of this reminder of bravery, heroism, and the tragedy of that day – and has decided to share this with the community in a public memorial.

The new Fire/EMS Station will have a tall, red brick wall separating the 3-bay garage area of the building from the living/office/training portion of the building. The memorial consists of a large, vertical opening in this brick wall near the main entry wherein the piece of steel from the World Trade Center Towers will be suspended below an aluminum panel. The steel will be held gently (evoking the image of first responders lifting people from the debris at the World Trade Center site) by a bracket at eye level for visitors to the memorial to be able to interact with. “We felt it was important to be able to touch the piece of steel, to have the ability to connect with it that way” says Gene Weber of Hub+Weber.

The competition is for the graphics to be engraved into the aluminum panel above the World Trade Center steel. “We wanted to include the community in the design of the memorial, and saw the graphics of the panel as a way to do that” says Fire/EMS Chief Marc Muench. The panel is 3’-4” wide and 10’-10” tall. The text to be engraved into the panel is limited to the copy outlined in the competition brief, but the arrangement of the text and the imagery is open to the artistic interpretation of the competitors.

Information on entering the competition can be found at www.florence-ky.gov, or by calling Hub+Weber Architects, PLC at 859.491.3844.

Hub+Weber Architects, PLC is a group of design professionals located in Covington, KY dedicated to servicing the needs and aspirations of our community. They offer their experience of over 3,000 projects in a variety of different building types and construction methods gained since the firm was established in 1973.