



# MEDIA RELEASE

Friday, May 27, 2016

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## Sticks for Kids Program

World of Golf has teamed up with the Golf Course Builders Association of America (GCBAA) Foundation to provide the Sticks for Kids program.

The Sticks for Kids Jr. Golf Program is for kids between the ages of 8-16 and introduces them to the game of golf – the rules and how to play. Participants have the opportunity to learn about such golf fundamentals as stance, grip, swing, pitching, chipping, and putting from local golf course professionals. Additionally, participants benefit from the numerous life skills intrinsic to the game like etiquette, discipline, perseverance, integrity, sportsmanship, and environmental stewardship.

Youth are encouraged to learn and play golf beyond the lessons. The GCBAA Foundation has provided World of Golf with 10 sets of junior golf clubs for youth to use throughout the year while they decide whether to buy their own sets.

The Sticks for Kids program is made available to agencies through a partnership with the Golf Course Builders Association of America (GCBAA) Foundation and the Professional Golfers Association of America. The groups are proud to partner with the City of Florence to support youth development programming as well as the golf development initiatives of the Allied Associations of Golf.

World of Golf is located at 7400 Woodspoint Drive in Florence. Hours are 8:00am-9:00pm.

For more information, call 859-371-8255 or go to [www.landrumgolf.com](http://www.landrumgolf.com) or [www.sticksforkids.org](http://www.sticksforkids.org).

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*City of Florence*  
8100 Ewing Boulevard  
Florence, KY 41042  
859-647-8177  
859-647-5411 (fax)

[www.florence-ky.gov](http://www.florence-ky.gov)

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