



MEDIA RELEASE

Friday, February 12, 2016

Landrum Named Master Kids Teacher

Ralph Landrum, Head Professional at World of Golf, has been named to U.S. Kids Golf's annual list of Master Kids Teachers.

The award recognizes the world's most outstanding youth golf instructors, and Landrum is part of a select group which earned Top 50 accolades three times, making him a Master Kids Teacher.

Since 2004, U.S. Kids Golf has honored the best youth golf teachers with the Top 50 Kids Teacher Award. Applicants complete an online survey and winners are chosen based on their contributions to youth golf, such as: experience young golfers; time devoted to teaching youth; innovation, creativity, and fun in their programs; communication; parental involvement; use of a well-organized instruction program and overall effort to grow the game.

Each year award recipients include teachers who work at public, private, resort, and municipal courses.

"The teachers and coaches who win this award play an important part in our corporate mission to make the game of golf for kids," said Dan Van Horn, President and CEO of U.S. Kids Golf. "Our goal in recognizing these youth golf coaches is to recognize their accomplishments and also to help parents find quality golf instruction for their kids."

The Top 50 Kids Teacher Award is administered by the U.S. Kids Golf Coaches Institute, a division of the U.S. Kids Golf Foundation. For more information about the Top 50 Kids Teacher Award, please contact U.S. Kids Golf at playandlearn@uskidsgolf.com.

World of Golf is located at 7400 Woodspoint Drive in Florence. Hours are Monday-Friday from 9:00am-9:00pm & Saturday and Sunday from 8:00am-9:00pm.

For more information, call 859-371-8255 or go to www.landrumgolf.com.

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