American Cancer Society CPS-3 volunteers are saving lives.

Our new volunteers follow in the footsteps of those who have helped us since the 1950s.

The participants in those studies provided valuable insights into the causes of cancer and the steps people can take to prevent the disease.

Key findings from their efforts in our studies include:

- The substantial effect of cigarette smoking and secondhand smoke on lung cancer and premature death, leading to the US Surgeon General's report, warning labels on cigarettes, and numerous smoke-free legislative measures. As a result, smoking rates in men have dropped from 50% in the 1950s to about 23% today.
- The link between larger waist size and increased death rates from cancer and other causes, even among people considered to be normal weight
- The first to show the significant impact of obesity on the risk of dying from cancer
- The benefit of regular physical activity and harmful effects of too much time spent sitting in relation to cancer, cardiovascular disease, and mortality
- The considerable impact of air pollution on heart and lung conditions, which motivated the Environmental Protection Agency to propose more stringent limits on air pollution

Lives have been saved and more birthdays celebrated as a result of our research. Volunteers for CPS-3 will help save even more lives.

Confidentiality

Confidentiality is of the utmost importance to us, and we will make every effort to protect the privacy of study participants. We have multiple procedures in place to safeguard personal information that is collected.

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.

For more information:

Visit us at cancer.org/cps3,
email us at cps3@cancer.org, or
call toll free at 1-888-604-5888.

To enroll go to
cps3noky.org

American Cancer Society®

We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345

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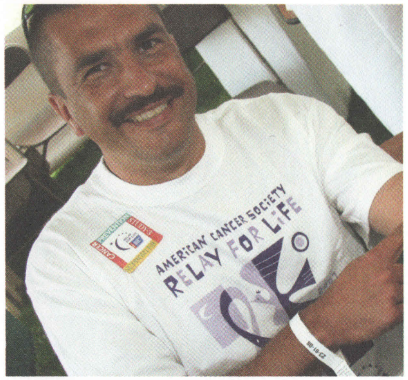
CANCER PREVENTION



STUDY-3

Volunteer today for a cancer-free tomorrow.

American Cancer Society®

THE OFFICIAL SPONSOR OF BIRTHDAYS.®

"When your loved one is diagnosed with cancer, you're willing to do anything. Giving a blood sample and filling out questionnaires is nothing. I would enroll over and over again if they'd let me."
– *Study participant*

Join the movement for more birthdays. Enroll in CPS-3.

If you've ever wondered how you can change the world, here is your chance. We are looking for people to help us create a cancer-free world – a world with more birthdays. You can do that by volunteering for our Cancer Prevention Study-3. You can help the American Cancer Society better understand how to prevent cancer and save more lives.

We are recruiting men and women across the US who want to see an end to cancer.

Our volunteers will help us better understand how lifestyle, genetics, and the environment affect cancer, and how we can better prevent the disease.

If you volunteer, you will help us reach our ultimate goal – to eliminate cancer as a major health problem.

Who is eligible to participate?

Anyone who:

- Is willing to make a long-term commitment to the study, which involves completing periodic follow-up surveys at home
- Is between 30 and 65 years old
- Has never been diagnosed with cancer (not including basal or squamous cell skin cancer)

What does study participation involve?

The enrollment process involves two steps – one in person and one at home. As part of the in-person enrollment, you will be asked to:

- Read and sign an informed consent form.
- Complete a brief written survey.
- Provide some physical measurements.
- Give a small blood sample (similar to a doctor's visit – 7 teaspoons total). The blood sample will be drawn by a trained, certified phlebotomist.

At home, you will complete a more comprehensive baseline survey that asks for information on lifestyle, behavioral, and other factors related to your health. (Some locations will offer this survey as part of the in-person enrollment process.)

Upon completion of the enrollment steps, we will continue to mail follow-up surveys every few years to update your information. CPS-3 is not a clinical study, so participants will not receive individual blood test results. If you have specific concerns, you should consult your doctor. We will send annual newsletters to tell you about ongoing research in the Cancer Prevention Studies.

CPS-3 Testimonials

"My mom is a two-time cancer survivor, and I'm doing everything I can to make sure my children don't ever have to say that … I really, really believe this is part of the answer."
– *Study participant*

"This is a once-in-a-lifetime opportunity to actually be a part of helping prevent cancer."
– *Study volunteer*

"This is an opportunity to change the face of cancer … so we don't have to tell our children they should be afraid of a word called cancer."
– *Study participant*

"If participating in this study could mean that even just one person could be spared a cancer diagnosis, it would be the most important and meaningful action to fight cancer."
– *Study volunteer*

"My family has been devastatingly hurt by cancer, and I would like to help in any way."
– *Study participant*